MEER KONTAKTE 2019



The Maritimes Cluster Norddeutschland e.V. Business Fair

Why not come aboard? Ostseekai Kiel - 23 and 24 October 2019

MEER space, MEER time, MEER information – MEER Kontakte

"Nationwide, competent, well-connected" is the motto of the MEER KONTAKTE maritime fair which in 2019 will once again provide opportunities for making and renewing contacts and establishing cooperation across the whole spectrum of maritime business and research.

- Artificial Intelligence
- Recruitment and Retention of Skilled Personnel
- Green Maritime
- Industry 4.0

The supporting programme of lectures, presentations, tours and discussions at the fairground offers a broad spectrum of information. The fair offers you space and time for networking and an exchange of views with representatives from politics, business, research and teaching.

We have invited business representatives from other European countries to the international maritime breakfast so that they can learn about our north German marine business sector and get into discussions with you.

Find out what regional and national support is available to you to help you achieve business success. Use our Start-up Launch Pad to get to know young, creative businesses. Offer potential trainees an insight into the many opportunities your company offers at our Azubi-Tag. For younger visitors: Find out about interesting potential employers.

Join us in looking forward to MEER KONTAKTE 2019 on 23-24 October in Kiel!

Yours

Maritimes Cluster Norddeutschland e.V.

You will find detailed information on the programme of the trade fair on the following pages.

MEER KONTAKTE 2019 programme



Day one:

23 October 2019 | 09:00-18:00*

from 9:00

Azubi Fair for trainees

Live job market and MCN trainee networking session

StartUp Launch Pad

Live networking between companies and start-ups

11:00-12:00

Opening panel discussion

"Future seas - business and marine protection"

Six high-level speakers from politics, research and business will discuss the opportunities and limits of tomorrow's central maritime issues:

How can maritime innovations contribute to marine protection?
 Or how can environmental protection become a driver of maritime innovation?

13:30-15:00

Opening of fair

Official opening at 14:00 by **Dr Bernd Buchholz,** Minister for Business, Transport, Employment, Technology and Tourism in Schleswig-Holstein, followed by tour of companies accompanied by media.

15:15-16:00

Keynote speeches followed by panel discussion on the focus topic "Recruitment and Retention of Skilled Personnel"

• Keynote speech 1:

"Perspectives for the marine industry"

Speaker: Claus Brandt, Managing Partner/Head of Maritime Competence Centre, PricewaterhouseCoopers

• Keynote speech 2:

"Trainees are changing"

Speaker: Capt. Ralph Jensen and Holger Garbelmann, Schleswig-Holstein Nautical College

Panel members:

- Thomas Lehmann, Innovation Manager, Raytheon-Anschütz
- Christopher Schwarz, Director Organisation & Information Technology, PTS Group AG
- Claus Brandt, Managing Partner/Head of Maritime Competence Centre, PricewaterhouseCoopers
- Capt. Ralph Jensen, Holger Garbelmann, Schleswig-Holstein Nautical College

^{*} You can find regularly updated information on the programme on our website: www.meer-kontakte.de



16:30-17:15

Keynote speeches followed by panel discussion on the focus topic "GREEN Maritime – the Future of Ship Operation"

• Keynote speech 1:

"TEN-T and CEF: New integrated funding strategies for maritime infrastructure" Speaker: Dr Helmut Morsi, Directorate-General for Mobility and Transport (DG MOVE), Advisor to the Director, Coordinator for Innovation at the European Commission/Brussels

• Keynote speech 2:

"Implementing an eFerry as regards operational profile and charging infrastructure" Speakers: John Wind, Senior Sales Manager, Danfoss Editron; Markus Plaßmann, Manager Electric Drive Solutions, Danfoss Editron

Panel members:

- Marko Möller, Manager of Special Projects, Scandlines Deutschland
- Dennis Lühr, Customer Service Sales Manager, SAACKE GmbH
- Dr Helmut Morsi, Directorate-General for Mobility and Transport (DG MOVE), Advisor to the Director, Coordinator for Innovation at the European Commission/Brussels
- John Wind, Senior Sales Manager, Danfoss Editron
- Markus Plaßmann, Manager Electric Drive Solutions, Danfoss Editron

18:00-21:00

Evening get-togethers

MCN Network event

Exclusively for MCN members

- "Submaris insights into the maritime depths"

 Documentaries and films about the oceans
- International Maritime Get-together

 Joint dinner for international guests at an outside location

The programme for day two of the fair (24 October) can be found overleaf.



Day two: 24 October 2019 | 9:00-15:00*

9:30-10:30

International maritime breakfast

Networking meeting with international marine industry participants over a regional speciality breakfast in separate areas of the fairground:

- Scandinavian Bay
- Baltic Bay
- BeNeLux Bay
- Middle East-Europe Bay

10:30-14:00

B2B@MEER KONTAKTE networking event

Register now and complete your networking profile at http://meer-kontakte2019.talkb2b.net/

■ 10:00-11:45 Uhr

Keynote speeches followed by panel discussion on the focus topic "Industry 4.0 – Changing Marine Businesses"

• Keynote speech 1:

"Restructuring a shipyard to become a leading player in the ferry and offshore segment" Speaker: Christina Ørskov, CEO, Orskov Yard/Denmark

• Keynote speech 2:

"Integrated digital process chains in shipbuilding"

Speaker: Tobias Neumann-Overholthaus, Managing Partner, SEACOTEC Digital Solutions

Panel members:

- Jan-Willem Storm, Managing Director, Wulf Johannsen KG GmbH & Co.
- Michael Suhr, Technical and Commercial Director, Korean Register of Shipping/Korea
- Christina Ørskov, CEO, Orskov Yard/Denmark
- Tobias Neumann-Overholthaus, Managing Partner, SEACOTEC Digital Solutions

^{*} You can find regularly updated information on the programme on our website: www.meer-kontakte.de



12:15-13:00

Keynote speeches followed by panel discussion on the focus topic "Artificial Intelligence – Intelligent Shipping"

• Keynote speech 1:

"Automation and assistance systems in shipping"

Speaker: Dr.-Ing. Agnes U. Schubert, University of Rostock

• Keynote speech 2:

"Using machine learning to analyse hull fouling"

Speaker: Erik Heller, StormGeo GmbH

Panel members:

- Holger Ritter, Managing Director, Drynet GmbH
- Ralf Fiedler, Group Leader Maritime Logistics and Services CML, Fraunhofer CML
- Dr.-Ing. Agnes U. Schubert, University of Rostock
- Erik Heller, StormGeo GmbH

■ 15:00 | Close of event

Event location

Ostseekai Kiel

Ostseekai 1 · 24105 Kiel

The location is well signposted from all main approach roads.

Information on getting to the fairground:

www.portofkiel.com/anfahrt-anbindung.html

Visitor opening times:

23 October: 09:00-18:00 **24 October:** 09:00-15:00

Organiser:

The maritime sector network www.maritimes-cluster.de

Contact:

Matthias Wiese Maritimes Cluster Norddeutschland Schleswig-Holstein Office

Email: matthias.wiese@maritimes-cluster.de

Exhibitor registration is still open.

^{*} You can find regularly updated information on the programme on our website: www.meer-kontakte.de